

Review of the existing aims of the adopted Speed Management Strategy (May 2009 - page 2)

Aim	Measure	Appraisal	Outcome
Make a significant contribution to reducing inappropriate vehicle speeds within the County Borough.	Recorded vehicle speeds before and after intervention.	Comparison of pre and post recorded vehicle speeds - see Appendix D.	Significantly reduced vehicle speeds at test sites of between 1 and 4 mph mean speed and between 1 and 10 mph 85 th percentile.
Ensure the Council operates within the statutory requirements of Highway Authorities.	Duties under section 39 of the 1988 Road Traffic Act	Remains appropriate	Makes a contribution
Advise residents, Local Members and our customers in a transparent way on how complaints about speeding traffic will be considered and dealt with.	Speed Management Strategy in use.	Customers receive the policy on request. Customers are provided with the recorded mean speed at the site. See also para. 4.4.1 - 4.4.3	Satisfies this requirement.
Make appropriate use of limited resources via value based decisions that are proportionate to the problem and level of risk posed from speeding traffic.	Casualty reduction	Speed related collisions are targeted at sites with a level of traffic speeding above the posted limit and go forward to be assessed against the traffic calming criteria.	Makes a contribution.
To increase awareness of speeding and speed related issues through Education, Training and Publicity resources.	Educates drivers about the speed they are travelling.	The VAS initiative has now been implemented at 55 sites on roads in the County Borough and is generally supported by the public, members, community councils and partnerships.	Makes a contribution.